



The Government of Ontario sets the rates for its highways and retains the revenues. For more information, please visit [on407.ca](http://on407.ca).

## Top 5 Reasons Drivers Love 407 ETR

### Safety is our Priority

With 24/7 Highway Safety Patrollers and Highway Monitoring, we do our best to ensure that help is never far away if drivers need it. Most construction is completed during off-peak hours to keep the road clear.

### Time Savings & Reliability

Using Highway 407 ETR helps you avoid congestion. Each year drivers save about 30 million hours in traffic by taking our highway. Reliable trip times give you peace of mind and allow you to make the most of your schedule. What's more, Highway 407 ETR is a preferred route for local and regional public transit and is used to transport 80,000 passengers to their destinations promptly, each day.

### Car Care

Driving on Highway 407 ETR is better for your vehicle. Driving at a safe and consistent speed is more efficient and provides better fuel economy for your vehicle, saving you money.

### Customer Experience

We know customer service is important to our drivers. That's why we're focused on serving drivers well, both on and off the road. Discover the many account options, promotions and contests at [407etr.com](http://407etr.com).

### Rewards Program

You're automatically enrolled in ETR Rewards when you drive a minimum number of kilometres. The more you drive, the greater your savings. Members receive gas savings and free kilometres for weekend travel.



**\$15.9 billion**

of economic benefits supported by Highway 407 ETR within Ontario since 1999.



**30.4 million hours/year**

saved by 407 ETR drivers. 22.7 million hours saved by personal vehicle drivers, and another 7.7 million hours saved by businesses.



**108 fewer metric tonnes/year**

of CO<sub>2</sub> emitted by vehicles using Highway 407 ETR, as driving speeds are closer to the speed at which emissions are minimized—reducing the environmental impact of driving.



**\$84 million/year**

of savings in social costs (such as policing, CO<sub>2</sub> emissions, and winter maintenance).



**\$724 million/year**

of economic benefits (including employment, wages, government revenue and household income) supported by Highway 407 ETR within Ontario.

\*Based on 2017 facts and figures. Forecasted to grow annually.

Source: Canadian Centre for Economic Analysis Report: Economic Impacts of Highway 407 ETR. August 30, 2019. [cancea.ca/407ETR](http://cancea.ca/407ETR)



407 ETR-2020-1-1

Keeping you moving all year long for the things that matter most.



Introduction to **Seasonal Toll Rates** 2020 rates and fees inside.

